



Yingyi Shu

Education

Bachelor's degree, Cornell University | GPA: 3.88

August 2018 — May 2022

Majors: Computer Science and Information Science (UX)

Details

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Experience

Mango TV | UX Design Intern

June 2020 — August 2020

- Collaborated with developers, product manager, and other designers to improve the user interfaces of MGTV app (international version), such as refining the design of dark pattern of the system and designing the multilingual UI
- Solely responsible for finding and analyzing 30+ positive mobile video app experience examples, explored 10 experience ideas on MGTV app.
- The video completion rate increased by 26.70% and weekly user retention rate increased by 32.18%.

SenseTime | Product Design Intern

June 2019 — August 2019

- Collaborated with developers, product manager, and other designers to improved the design of SenseMatrix AR (SLAM on ToF camera to measure the real world) for OPPO R17 Pro.
- Primarily responsible for low to hi-fidelity wireframing, conducting user testing and UI design.

HouseScout | UX/UI Design Project

January 2020 — May 2020

- Designed an app to match and tour off-campus housing for Cornell students. Solely responsible for UI design.
- Engaged in user reaserch, creating affinity diagram and storyboard, sketching ideas, designing Figma prototypes, testing.

Astrobeat | Game Design Project

January 2020 — May 2020

- Collaborated with developers, project manager and other designers. Designed a space rhythm game from brainstorming, prototyping, user testing to final delivery. Primarily responsible for ideations, level design, animation, prototyping and user testing.
- Won the Best Audience Choice in Cornell GDIAC2020.

Leadership

Graphic Design/Web Chair of Cornell Information Science Student Association (ISSA)

Academic Committee Chair of Alpha Omega Elpsilon

Links

[Portfolio](#)

[LinkedIn](#)

Skills

Design Tools:

Figma

Sketch

Balsamiq

Adobe XD

Photoshop

Illustrator

InVision

InDesign

After Effect

Premiere Pro

Blender

Programming:

Python

Java

HTML

CSS

JavaScript

Swift

Languages

English

Chinese